



Media Kit

Easy Copy/Paste Lines For Your Marketing



Gun Tales Descriptions

Gun Tales is a modern revival of classic outdoor storytelling—real hunters, real rifles, and real writing. Told with grit, reverence, and the kind of truth you can still smell the gunpowder on.

Gun Tales brings back the lost art of outdoor storytelling—authentic voices, real hunts, and timeless lessons from the field. We publish stories with powder on the pages, written by men who've lived them. No clickbait, no fluff—just honest writing for those who still believe stories are sacred.

Gun Tales is a revival of honest, old-school outdoor storytelling—a home for the kind of writing that once lived in dog-eared magazines and glove boxes across America. Our writers are hunters, guides, lawmen, and storytellers who've lived the stories they tell. They write with the grit, reverence, and quiet humor that defined a generation of gun writers. These long-form pieces still smell like campfire smoke and gun oil, and the stories are as real as the dust on your boots. There are no ads, no clickbait, no algorithms, and no filler—just words worth rereading and stories worth keeping.

Taglines

- ★ Stories from before the internet.
- ★ Field tested stories. Campfire approved.
- ★ Gun writing that ages like blue steel.
- ★ Carrying the torch for Wootters, Keith, and Skelton.
- ★ Where sixgun recoil meets writing.
- ★ Stories that echo like a .22 at dusk.

Color Palette

White #FFFFFF	
Black #000000	
Grey #EEEEEE	
Blue #155DE9	